GALLERIA

MEDIA ADVISORY

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TRAIL BLAZE TO HOST BOOK SIGNING FOR 12-YEAR-OLD BEDFORD AUTHOR

<u>Trail Blaze</u>, a nonprofit that nurtures kids' entrepreneurial dreams, will host a book-signing for a 12-year-old author from Bedford, Texas, in its retail store, located on the third floor of Galleria Dallas. The book signing takes place on May 15, 2021.



Author April Lynn Pelton is a middle school student who developed a love for writing in elementary school. During the COVID-19 quarantine, April focused on her childhood dream of becoming an author. Her first book, *The Grove of 100 Wishes*, deals with the subject of bullying. April's second book, *I Am, I Can, I Will*, is meant to empower children.

April has overcome learning difficulties with support from her family, friends, and

teachers. She believes that having a community of support can help you overcome anything. April's ultimate goal is to create enjoyable books that allow kids to grow, learn and develop a love of reading that will last a lifetime.



April is one of a dozen young entrepreneurs to be featured in the Trail Blaze store. Trail Blaze is operated by the nonprofit <u>Target Evolution</u>, which help teens earn money with their own small business or freelance work ensuring they're prepared for life in the 21st century. Target Evolution is the only youth program in the world that has stores in upscale malls to help youth; this is its second shop, following the opening of a Trail Blaze in Galleria Houston in 2019. The products featured in the shop were created by youth entrepreneurs in Target Evolution's Teen Biz program, and they keep 90% of the profits from sales.

What: April Lynn Pelton book signing

When: Saturday, May 15 from 2 to 4 p.m.

Where: Trail Blaze, located on Level 3 of the Galleria Dallas near Earthbound Trading

Shop: <u>www.youthpopupshop.com</u>

About Galleria Dallas

Galleria Dallas is an iconic shopping center with a unique collection of more than 200 retailers, restaurants and experiences including Nordstrom, Macy's, the world's only GAP, Banana Republic and Old Navy combo anchor, a market-exclusive American Girl, the Westin Galleria Dallas Hotel and the signature Galleria Ice Skating Center. Welcoming more than 19 million visitors annually, only Galleria Dallas delivers the consummate Dallas shopping experience. Visit http://www.galleriadallas.com for hours and to learn more about the shopping center. Galleria Dallas is managed by Trademark Property Group, Inc. Galleria Dallas, 13350 Dallas Parkway, Dallas, Texas, 75240.

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